

K 2022 en Düsseldorf: El programa del espectáculo especial oficial "Los plásticos dan forma al futuro"

Siete días temáticos: debates, conferencias de impulso, proyectos faro y emocionantes espectáculos experimentales

La exposición especial "Los plásticos dan forma al futuro" en la K 2022, la Feria nº 1 del Plástico y el Caucho, del 19 al 26 de octubre de 2022, muestra la importancia de los plásticos para un futuro sostenible. Ilustra los fascinantes desarrollos que ya están teniendo lugar hoy y que las visiones del mañana ya están en camino de ser implementadas. La exposición especial comprende siete días temáticos, con debates sobre tecnologías innovadoras, conferencias de impulso, entretenidas demostraciones de proyectos de faros y emocionantes espectáculos experimentales. *Plastics shape the future* aborda por igual los aspectos económicos, ecológicos y sociopolíticos y muestra soluciones a los problemas de la industria del plástico.

La feria especial es un proyecto de la industria alemana del plástico bajo los auspicios de *plasticsEurope Deutschland e. V.* y *Messe Düsseldorf*. Promete ideas y perspectivas para los expositores y visitantes profesionales de la K 2022, así como para los medios de comunicación y el público interesado.

El programa se desarrollará en inglés.

Day 1 – Wednesday, 19 October

The great transition! An industry becoming climate neutral!

10:30 – 11:00

Welcome and outlook: Virginia Janssens, Managing Director, *Plastics Europe*

Keynote by Christiane Rohleder, State Secretary, Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUV), Germany

Introduction: Ingemar Bühler, Managing Director, *Plastics Europe Deutschland* and Representative of the exhibitors' advisory board

Official opening by the K-Fair organisers, statements by

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k-online.com



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 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung



- Ulrich Reifenhäuser, Chairman, K Fair Exhibitors Committee, CEO Reifenhäuser Group
- Erhard Wienkamp, Managing Director Operative Trade Fair Business, Messe Düsseldorf
- Ralf Düssel, Chair Plastics Europe Deutschland and Senior Vice President / General Manager High Performance Polymers, EVONIK

11:00 – 12:00

- Keynote speech “State of the World” by Ilham Kadri, CEO, Solvay
- Moderated fire-side chat: The great transition! An industry becoming climate neutral!
- Martin Stuchtey, Founder and Managing Partner, SYSTEMIQ Ltd.
- Lucrèce Foufopoulos-De Ridder, Vice President, Plastics Europe and Executive Vice, President Polyolefins, Circular Economy and Innovations & Technology, Borealis AG
- Introduction, moderation and wrap-up: Virginia Janssens, Managing Director, Plastics Europe

13:30 – 14:00

Plastics experiments show

14:00 – 15:00

Panel session: Implementing the change – challenges and opportunities faced by the plastics industry

With members of Reshaping Plastics Report Steering Committee or Expert Panel:

- Martin Jung, Member of the Steering Board, Plastics Europe and President
- Performance Materials, BASF
- Kim Ragaert, Professor – Chair of Circular Plastics, University of Maastricht
- Joan Marc Simon, Executive Director, Zero Waste Europe
- Werner Bosmans, Policy Officer, DG ENVI, European Commission
- Introduction and closing: Virginia Janssens, Managing Director, Plastics Europe

Moderation by Carina Bastuck



16:00 – 16:30

Plastics experiments show

Day 2 – Thursday, 20 October

Resilience of the industry – which technologies will make the circular economy work?

10:30 – 12:00

Fireside chat (10:30-11:00): “What’s next on the industry’s circularity paths”

- André Bardow, Professor for Energy and Process Systems Engineering, ETH Zürich
- Katharina Schlegel, Director Strategic Council, End-of-Life and Circularity, Plastics Europe

Panel discussion: “How politics support the industry on its journey to become circular”

- William Neale, Adviser for Circular Economy, DG ENVI, European Commission
- (invited)
- Henning Wilts, Director Circular Economy, Wuppertal Institute
- Benoît Hennaut, President EuPC, Chairman and Managing Director Herige Group
- Ton Emans, President Plastics Recyclers Europe, Director Group Recycling
- Sebastien Bariller, Vice President Polymers / “Low Carbon Solutions”, TotalEnergies
- Introduction, moderation and wrap-up by Carina Bastuck

13:30 – 14:00

Plastics experiments show

14:00 – 15:00

Panel discussion “Let’s go circular - strategic approaches to transforming the industry”

- Mark Williams, Member of the Steering Board Plastics Europe and Vice President Europe, SABIC
- Europe, SABIC

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- Lars Boerger, Vice President Renewable Polymers & Chemicals, Neste
- Manfred Hackl, CEO, EREMA
- Franco Meropiali, Member of the Plastics Europe Steering Board and Head of
- Polyethylene and Intermediates Business, Versalis
- Toshio Shiwaku, President & CEO, Polyplastics Co., Ltd.
- Introduction and closing: Katharina Schlegel, Director Strategic Council, End-of-Life and Circularity, Plastics Europe
- Moderation by Carina Bastuck

16:00 – 16:30

Plastics experiments show

Day 3 – Friday, 21 October

Circular Plastics and Net zero by 2050. “Blah, blah, blah?”

10:30 – 12:30 – Two-part panel discussion

Part 1: Circularity - opportunity or threat? (45 min)

- Video address by Kerstin Jorna, Director General, DG GROW, European Commission
- Emma Silver, Global Public Affairs Director, Minderoo Foundation's No Plastic Waste
- Initiative
- Willemijn Peeters, Founding Director, Searious Business
- Benny Mermans, Vice President Plastics Europe and Vice President Sustainability,
- Chevron Phillips Chemicals
- Nicholas Kolesch, Vice President, Projects, Alliance To End Plastic Waste
- 10 min break
- Part 2: Does the plastics industry have a future in Europe? (45 min)
- Sabine Pahl, Prof of Urban and Environmental Psychology, Vienna
- Lynette Chung, Chief Sustainability Officer, Covestro





- Ralf Düssel, chair Plastics Europe Deutschland and Senior Vice President / General Manager High Performance Polymers, EVONIK
- NN, Deloitte
- Introduction and closing: Sylvie Aitken, Director Communications, Plastics Europe
- Moderation by Carina Bastuck

13:30 – 14:00

Plastics experiments show

16:30 – 17:00

Plastics experiments show

Day 4 – Saturday, 22 October

Digitalisation – Strengthening digital tools to accelerate a Circular Economy

10:30 – 11:30

Digitalisation - a game changer for a circular plastics industry?

Introductory remarks by:

- Christian Hopmann, Professor - Head of the institute at IKV Institute for Plastics Processing, RWTH Aachen University of Technology

Best Practices from industry:

- Digital Highway towards the Circular Economy, Christian Schiller, Co-Founder & CEO
- cirplus
- HolyGrail - Digital markers for better sorting recycling, Gian de Belder, principal scientist
- and packaging technologist, Procter & Gamble
- OPC UA, Michael Wittmann, Managing Director, Wittmann Group
- Introduction, moderation and wrap-up by Carina Bastuck

13:30 – 14:00

Plastics experiments show

16:00 – 16:30

Plastics experiments show



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Day 5 – Sunday, 23 October

Plastics for Climate Protection

10:30 – 11:30

Plastics for a sustainable world – how the material helps other sectors to become climate neutral

Best Practices from industry:

- Driver for the energy transition: Markus Mingenbach, Global Vice President, PU
- Specialties, Covestro
- Sustainable building and construction: Andreas Hartleif, CEO, VEKA AG
- Clean mobility: Frederique van Baarle, Managing Director, LANXESS Performance
- Materials
- Biobased raw material - Hemp: Martin Wittau, Managing Director, Linnaeus
- Kompetenzzentrum Hanf GmbH
- Introduction, moderation and wrap-up by Carina Bastuck

13:30 – 14:00

Plastics experiments show

16:00 – 16:30

Plastics experiments show



Day 6 – Monday, 24 October

Raw Materials and Cycles – What will the future be made of?

10:30 – 12:00

Fossil based feedstock – no, thanks?

Best Practices from industry

- The role of biobased plastics in reaching a carbon neutral circular economy,
- Walmir Soller, CEO, Braskem
- Closing the recycling gap – how key technologies like chemical and mechanical
- recycling need to work together, Bernhard von Vacano, Head of ChemCycling, BASF
- Carbon2Chem – CO2 emissions for plastics intermediates, Stefanie Eiden, Covestro



- Holistic approaches for a circular plastics economy, Patrick Glöckner, Head of Global
- Circular Plastics Program, EVONIK
- R-cycle – a European digital product pass, Benedikt Brenken, Director, R-Cycle Initiative, Reifenhäuser Group
- Introduction and moderation by Carina Bastuck

13:00 – 14:00

WAK Award Ceremony (DE)

Ceremony of the prizes awarded by the “Wissenschaftlicher Arbeitskreis Kunststofftechnik” / Scientific Alliance of Plastics Technology (WAK)

15:00 – 16:00

EU value chain platforms - enablers for circular progress

Introductory remarks by:

- Marco ten Bruggencate, President Plastics Europe and Commercial VP EMEA, DOW

Best practices:

- homas Hülsmann, Managing Director, VinylPlus Deutschland
- Christian Crépet, Executive Director, Petcore Europe
- Jens Kathmann, Secretary General, Styrenics Circular Solutions
- Paolo Bochicchio, Secretary General, PCEP
- Introduction, moderation and wrap-up by Carina Bastuck

16:30 – 17:00

Plastics experiments show

Day 7 – Tuesday, 25 October:

Reality check: global crises – curse or blessing for an industry in transition

10:30 – 12:30

Keynote on Crises & Opportunities

- Marco ten Bruggencate, President Plastics Europe and Commercial VP EMEA, DOW





- Fire-side chat: The power of blue-sky thinking for a future with plastics
- Virginia Janssens, Managing Director, Plastics Europe
- David Katz, Founder and CEO, The Plastic Bank
- Marco ten Bruggencate, President Plastics Europe and Commercial VP EMEA, DOW

Wrap up - looking back on K

Closing words by:

- Virginia Janssens, Managing Director, Plastics Europe
- Ingemar Bühler, Managing Director, Plastics Europe Deutschland
- Introduction and moderation by Carina Bastuck

13:30 – 14:00

Plastics experiments show

16:30 – 17:00

Plastics experiments show

El programa también está disponible en línea en:

www.k-online.com/en/Visitors/Specials_K_2022/Plastics_shape_the_future



Información para participantes y visitantes:

Durante el evento, los organizadores tomarán fotos y vídeos de los invitados y participantes con fines de relaciones públicas. Estas grabaciones podrán publicarse en los sitios web de los organizadores, en las redes sociales o en publicaciones impresas con los fines mencionados.

K 2022 estará abierto todos los días desde el miércoles 19 de octubre hasta el miércoles 26 de octubre, de 10.00 a 18.30 horas. [Las entradas están disponibles exclusivamente en línea](#). El billete de un día cuesta 55 euros, el de tres días 120 euros. Los alumnos y estudiantes pagan 15 euros por la entrada de un día.

K Básico:

En 1952, Messe Düsseldorf organizó por primera vez la K, que se celebra cada tres años. En la última K de 2019 se registraron 3.330 expositores de 63 países en 177.000 m² de superficie neta de exposición y 224.116 visitantes profesionales, el 73% de los cuales procedían del extranjero.

Más información en www.k-online.com

A la revista K online: mag.k-online.com

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